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Ministry of Sports Newsletter

2025 運動部電子報

運動部

Ministry of Sports

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At the 3rd Asian Youth Games Bahrain 2025 Opening Ceremony, Taiwan Delegation Led by Flag-bearers Rising Women's Taekwondo Athlete and Men's Volleyball Team Captain



► Group photo of Taiwan's national delegation at the 3rd Asian Youth Games Bahrain 2025

The 3rd Asian Youth Games in Bahrain 2025 (the Bahrain Asian Youth Games) officially opened with great fanfare on October 22nd at Exhibition World Bahrain (EWB). The flag bearers for the national delegation were rising women's taekwondo athlete Wang Jie-

Ling and men's volleyball team captain Lin Li-Wei.

Following international multi-sport event conventions, the delegation entered the parade of nations in 36th position (after Syria and before Tajiki-

stan), led by head of the delegation Dr. Lin Yin-chou. Amid loud applause from Bahraini and international spectators, the team extended the warmest wishes to all participating countries. This edition of the Games featured 45 National Olympic Committees, sending a total of 4,100 athletes competing in Bahrain. It is also the largest Asian youth multi-sport international event held since the pandemic.

The Games were held in Bahrain for the first time in 12 years. Taiwan's national delegation consisted of 237 members, including 151 athletes competing in 16 sports disciplines. In addition to traditional events such as swimming and athletics, young participants also competed in popular emerging sports, including 3x3 basketball and esports. Moreover, our delegation had a professional athletic training team, including three team doctors (MDs), seven athletic trainers (ATs), and seven physical therapists (Sports PTs), to fully support the medical needs of athletes and coaches, with the aim of helping

the team achieve the best possible results.

The Ministry of Sports stated that it hopes the young athletes participating in the Bahrain Asian Youth Games will fully showcase the results of their training, demonstrate resilience, push their limits, achieve excellent results, enhance their competitive skills, and display good sportsmanship. They are encouraged to make new friends from other countries and show the world Taiwan through outstanding performance.



► Taiwan's national delegation entered the venue led by flag bearers Wang Chieh-ling and Lin Li-wei

巴林亞青運開幕 我國由女子跆拳道新秀、男子排球隊長掌旗

2025年第3屆巴林亞洲青年運動會(下稱巴林亞青運)於10月22日在巴林國際會展中心熱鬧開幕，我國代表團分別由女子跆拳道新秀王婕菱及男子排球隊長林立璋擔任掌旗官。

我國代表團依國際綜合性賽會慣例以「T」排序在第36個(敘利亞之後、塔吉克之前)，在林瀛洲總領隊帶領下進場，開幕現場在巴林及各國觀眾歡聲雷動的掌聲下，為各國代表團送上最大祝福。本次賽會有45個國家奧會組團參加，共派出4,100名選手齊聚巴林，同場競技，本次巴林亞青運也是疫情過後，最盛大的一場亞洲青年國際綜合性運動賽會。

本次賽事睽違12年在巴林舉辦，我代表團計有237人，其中選手151位參加16種運動競賽，除了游泳、田徑等，亦有年輕朋友喜愛籃球3X3及電子競技等新興項目。此外，我國代表團也籌組隊醫3人、運動防護員7人、物理治療師7人等專業防護醫療團隊，以充分支援選手教練的醫護需求，期爭取到最好的成績。

運動部表示，期待這次參加巴林亞青運的年輕選手能充分將平時訓練成果發揮出來，在比賽中展現韌性、突破自我、勇奪佳績，提升自己的競技實力，且展現風度，結交更多國外青年朋友，用優異成績讓世界看見臺灣。

The Ministry of Sports and the Ministry of Culture Launch Cross-Domain Collaboration to Promote Creative Sports Culture Applications



- ▶ Minister of Sports Lee Yang (left) and Minister of Culture Li Yuan (right) met on October 16 to discuss collaboration.

Minister of Sports Lee Yang and Minister of Culture (MOC) Li Yuan held a discussion on October 16, 2025. The two sides engaged in in-depth exchanges on topics such as the Youth Sports Voucher and Cultural Coin programs,

sports comics, sports films, and sports museums. Both sides aim to deepen the cultural connotations of sports through cross-domain collaboration between sports and culture, thereby promoting the development of related

sports cultural creative industries. They also plan to integrate resources to expand the benefits of these policies.



- ▶ The Ministry of Sports and the Ministry of Culture discussed future cooperation to strengthen sports and culture.

Minister Lee stated that the Ministry of Sports (the Ministry) issues the Youth Sports Voucher to cultivate a population that engages in sports and attends sporting events, while the MOC promotes the Cultural Coin to nurture an audience for arts consumption. Both initiatives serve as key government policy tools to encourage youth participation and stimulate domestic demand. The Ministry proposed potential collaborations, such as integrating the voucher systems, promoting cross-industry

sports × culture experiences, and jointly analyzing usage data to inform policy design. In the future, they will explore combined incentives or marketing initiatives to mutually enhance policy effectiveness.

Minister Lee also noted that the MOC's proposals, including sports comics and sports films, align with the Ministry's policy direction of adding value to sports culture and promoting commercial development. Through inter-ministerial collaboration, Taiwan's original sports stories could be applied across multiple industries, creating sports culture brands, driving business innovation, and conveying the diverse meanings of sports culture to society. MOC Minister Li Yuan added that "culture is both abstract and concrete," and only through cross-ministerial and local collaboration can the presence of culture and the development of the arts industry be strengthened.

The Ministry also expressed the need to preserve sports memories and establish a sports museum. Future evaluations will carefully consider factors such as location, vision, organizational structure, site selection,

operational planning, and economic benefits. The MOC will provide consultation and assistance in areas of museum expertise.

In cooperation with National Museum of Taiwan History, the Ministry plans to hold an Asian Games-themed exhibition from April 21 to October 18, 2026. The exhibition will explore the role and significance of the Asian Games in Taiwanese society from the perspective of Taiwan's historical development. Both ministries will jointly promote the exhibition to attract public attention and maximize promotion benefits.

Sports have deep historical and cultural roots in Taiwan and are an important reflection of national culture, economy, technology, and society, as well as a key means of forming national consciousness. Whenever the public recalls the moments and glorious achievements of Taiwanese athletes in competition, they continue to resonate deeply as shared memories of Taiwan and its people. The Ministry hopes to establish a long-term cooperation mechanism with the MOC, actively collaborating on preserving sports memories and adding value to sports culture, contributing to the long-term development of sports.

運動部與文化部啟動跨域合作 共同推展運動文化創意應用

運動部長李洋與文化部長李遠於今(114)年10月16日進行座談，雙方針對青春動滋券與文化幣、運動漫畫、運動電影、運動博物館等議題進行深度交流，期透過運動文化間的跨域合作，深化運動文化內涵，以帶動相關運動文化創意產業發展，後續亦將透過資源整合，擴大相關政策推動效益。

運動部長李洋表示，運動部發行青春動滋券，培養做運動、看比賽運動消費人口，文化部推動文化幣，培養藝文消費人口，兩者同為政府推動青年參與、促進內需的重要政策工具。運動部提出，可透過整合領券系統、推動運動 x 文化跨界體驗、共同分析領用數據做為政策設計參據等合作面向，後續將研議透過聯合加碼或行銷等方式，互相拉抬，提升政策執行效益。

李洋表示，文化部提出運動漫畫、運動電影等合作構想，亦與運動部推動運動文化加值應用與商業發展之政策方向相符，期許透過跨部會合作，讓臺灣原生的運動故事，進行多元產業應用，創造運動文化品牌，推動商業創新，進而能夠與社會溝通運動文化的多元意涵。文化部長李遠也表示，「文化是既抽象又具體的存在」，透過跨部會、與地方共同合作，才能讓文化的存在、讓藝文產業的發展更壯大。

運動部亦表達保存運動記憶及籌建運動博物館的需求，後續將就定位、願景、組織形式、選址、營運及經濟效益等面向審慎評估，文化部將就博物館專業等面向，提供諮詢及協助。

運動部與國立臺灣歷史博物館合作預定於明(115)年4月21日至10月18日辦理亞運主題策展，從臺灣歷史發展角度，看待亞運在臺灣社會上所扮演的角色及衍生的意義，雙方亦將共同行銷，以吸引民衆關注，擴大宣傳效益。

運動在我國有著深厚的歷史文化底蘊，也是國家文化、經濟、科技、社會等國力的展現，與凝聚民族意識的重要途徑。每當憶起我國優秀運動員在競技場上的關鍵時刻及榮耀瞬間時，內心仍被深深觸動，這是專屬於國家與全體國民的共同記憶。運動部期能建立與文化部長期合作機制，在運動記憶保存、運動文化加值應用等面向積極合作，將有助於運動的長遠發展。

The Ministry of Sports Encourages Development of Sports Agent Competency Standards by the Non-Government Sector to Enhance the Professionalism and Credibility of the Sports Industry



- ▶ Political Deputy Minister Huang Chi-huang announced that “Ministry of Sports Commissioning or Subsidizing of Private Organizations to Establish Competency Standards for Sports Industry Professionals” will be accepted from October 23, 2025.

On October 23, 2025, the Ministry of Sports (the Ministry) announced the acceptance of the “Ministry of Sports Commissioning or Subsidizing of Private

Organizations to Establish Competency Standards for Sports Industry Professionals.” This encourages private organizations to propose the devel-

opment of professional competency items needed in the sports industry, including competency standards for sports agents. Going forward, through the Ministry of Labor’s (MOL) standardization mechanism, the initiative aims to promote unified talent cultivation and development in the sports industry, together promoting specialization in the sports agent profession and creating a healthier and more trustworthy environment for sustainable athlete development.

The Ministry stated that the sports agent system plays a key role in the sports industry. To improve the agent system and enhance overall industry trust, before the end of October, the acceptance of applications for the “Ministry of Sports Commissioning or Subsidizing of Private Organizations to Establish Competency Standards for Sports Industry Professionals” will be announced. Non-government organizations are encouraged to establish competency standards for the sports industry in accordance with the MOL’s “Guidelines for Promoting Competency Development and Application.” These standards will include the competency requirements for sports agents, clearly

defining the necessary professional knowledge, skills, and high-level professional ethics. After review by the MOL, these standards will serve as credible competency benchmarks for sports agents.



▶ The Ministry of Sports encourages private organizations to propose and develop the professional competency items needed in the sports industry, creating a healthier and more trustworthy sustainable environment for athletes.

The Ministry will also, based on the competency standards approved by the MOL, assist non-government organizations to design competency-based training courses. These courses will be handled and certified by training institutions accredited by the MOL. The curriculum will also be reviewed and updated every three years, in coor-

dination with the MOL, to ensure that trainees acquire the latest and most essential industry expertise. This will help sports associations and the industry overall establish sound talent management systems, raising the professional standards and ethical conduct of sports agents and strengthening professional ethics and risk prevention.

The Ministry hopes that, through a competency-based approach, the sports industry can build a more complete talent training and management system, enhancing the professionalism of sports agents and thereby helping athletes improve their technical skills and career development prospects. Non-government organizations will be able to apply to the Ministry to offer courses aligned with the published competency standards, jointly strengthening trust and promoting sustainable development across the sports industry.

The Ministry added that in the future, all institutions offering competency-based courses must be certified by the MOL and obtain the “iCAP” mark. They will also be required to undergo periodic verification, performance evaluations, and MOL inspections to ensure that training quality continues to meet standards. Trainees who complete the courses and receive certification will be listed on the official Ministry website, allowing athletes to search for qualified professional partners. The Ministry will continue to promote system improvements and work with leagues, associations, and teams to advance the development of the sports industry and the professionalization of sports agents.

運動部鼓勵民間發展運動經紀人職能基準 深化運動產業專業與公信力

運動部於今(114)年10月23日公告受理「運動部委託或補助民間機構訂定運動產業人才職能基準」，鼓勵民間機構提案發展運動產業領域所需專業職能項目，其中包含運動經紀人職能基準，後續將透過勞動部的標準化機制，促使運動產業以相同標準培育及發展，共同推進運動經紀人行業職能的專業化，為選手創造更健康、更具公信力的永續發展環境。

運動經紀人制度在運動產業中扮演著關鍵火車頭角色，為健全經紀人體系、提升整體產業信任度，10月23日公告受理「運動部委託或補助民間機構訂定運動產業人才職能基準」，鼓勵民間機構依勞動部「職能發展及應用推動要點」建立運動產業相關的職能基準(Competency Standard)，其中將包含運動經紀人職能基準，明確定義其所需具備專業知識、技能與高度的職業倫理素養，並經勞動部審核，發展成為具備公信力之運動經紀人職能基準。

同時，運動部未來也將依照勞動部核定之運動經紀人職能基準，協助民間機構設計職能導向課程，透過經勞動部合格認證單位

辦理訓練並授證。課程也會配合勞動部每3年定期檢討更新，確保能學到業界最新、最需要的專業能力，以協助各運動協會和產業建立健全人才管理體系，以期從根本上提升運動經紀人專業水準與道德操守，強化運動經紀人職業倫理規範以及風險防範。

運動部期望透過職能導向機制，協助運動產業建立更健全的人才培育與管理制度，以提升運動經紀人專業能力，進而協助運動選手提升專業技術與未來職涯發展。未來民間機構將可向運動部申請辦理符合運動部公布職能基準之課程，共同強化整體運動產業信任與永續發展。

運動部補充，未來職能導向課程授課單位均需經過勞動部認證取得「iCAP」標章，並需配合定期查證、績效評估及勞動部稽查作業規定，確保訓練品質持續符合標準。而完成課程取得證書的學員，也會公告於運動部官方網站，未來運動員可至官網查詢具備合格專業背景的合作夥伴。運動部將持續推動制度完善，與聯盟、協會及球團攜手，共同促進運動產業發展與職業運動經紀人行業專業化。

Opening Ceremony of the Hsinchu Xiangshan Comprehensive Leisure and Sports Center Held on October 23, 2025



- ▶ Director-General Fang Jui-wen of the Sports for All Agency (front row, 5th from the left) and Acting Mayor of Hsinchu City Chiu Chen-yuan (front row, 5th from the right), and others, attended the opening ceremony of Hsinchu Xiangshan Comprehensive Leisure and Sports Center.

After opening, this newly inaugurated recreational sports center will take on the important mission of promoting sports for all and improving the quality of life in the Xiangshan area of

Hsinchu City. The center offers a wide range of sports facilities. The first floor has a swimming pool (including a children's pool, a spa pool, a steam room, a sauna, etc.), while the second floor



- ▶ Hsinchu Xiangshan Comprehensive Leisure and Sports Center held its opening ceremony on October 23, 2025, with Director-General Fang Jui-wen representing the Sports for All Agency.

「新竹市香山區休閒運動館」 於 114 年 10 月 23 日舉行啟用典禮

這座嶄新的休閒運動館啟用後，將擔負起新竹市香山地區推動全民運動、提升生活品質的重要使命，館內的運動設施非常多元，1樓有游泳池(含兒童池、SPA池、蒸

houses a fitness center and an aerobics studio. Designed to serve people of all ages and fitness levels, the center provides residents with a comfortable and safe environment in which to enjoy the health benefits and vitality that physical activity brings.

氣室、烤箱等)、2樓有體適能中心及韻律教室等，能滿足不同年齡層及運動愛好者的需求，讓市民朋友在舒適、安全的空間中，享受運動帶來的健康與活力。

Chiayi County Shuishang Sports Center Held Its Opening Ceremony on October 30, 2025



- ▶ “Chiayi County Shuishang Sports Center” was inaugurated on October 30, 2025, providing the public with a variety of sports options.

Over the years, the Ministry of Sports (formerly Sports Administration) has continuously promoted the “Forward-Looking Infrastructure Development Program – Enhancing the National Sports Environment Plan,” which provides subsidies to local governments for the construction of public sports centers. Shuishang Sports Center is a

result of the collaboration between the Ministry of Sports and Chiayi County Government. The center has facilities including yoga and aerobics studios, a gym, a spinning studio, a table tennis room, and an all-ages fitness training area. These diverse sports facilities offer residents a wide range of exercise options.



- ▶ The opening ceremony of “Chiayi County Shuishang Sports Center” was personally presided over by Chiayi County Magistrate Weng Chang-liang (center of the front row). Political Deputy Minister of Sports Cheng Shih-chung (5th from, left front row), Shuishang Township Council Chairman Wang Kuo-chih, and many county councilors and honored guests also attended the event; a ribbon-cutting ceremony was also held.

「嘉義縣水上鄉全民運動館」 於 114 年 10 月 30 日舉行啟用典禮

運動部及前教育部體育署多年來持續推動「前瞻基礎建設計畫 - 充實全民運動環境計畫」，補助地方政府新建全民運動館，水上鄉全民運動館便是運動部與嘉義縣政府攜

手合作的成果，於館內建置包括瑜珈及韻律教室、健身房、飛輪教室、桌球室及全齡體能訓練場等，豐富多樣的運動設施可提供縣民不同的運動選擇。

Sport Terms 運動詞彙

3rd Asian Youth Games Bahrain 2025	巴林亞洲青年運動會
Resilience	韌性
Competency standards	職能基準
Sports agent	運動經紀人
Sports venue	運動場館
Fitness center	體適能中心
Spinning classroom	飛輪教室
All-age training area	全齡體能訓練場
Athletic training team	防護醫療團隊



October / Issue 155

**Ministry of Sports
Newsletter**

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